

## 4th J-INSTITUTE CONFERENCE

This conference is held annually a year for the purpose of improving the academic value of journals published by J-INSTITUTE.

Manuscripts to be presented are presented in an unpublished state and completed manuscripts after discussion are submitted to the J-INSTITUTE journal. Conferences are recorded and archived and certificates are issued upon request by attendees.

Saturday, April, 22 2023

TIME	PROGRAM
Opening Remarks 10:00-10:15	Organizing Chair: Hoyeun Youn (Tongwon University)
Session 1. 10:15-10:45	Moderator: Jaesung Nam (Halla University)  Topic: " <a href="#">Crime and Social Safety</a> "  Presentation: 1. Critical Review about Parricide Crimes of Korean Penal Code · Kwanghyun Park (Kwangju Women's University)  2. A Study on the Countermeasures against Social Disasters in the Itaewon · Gunwoong Yeom (U1 University)
Discussion 10:45-11:15	Round Table
Session 2. 11:15-11:45	Moderator: Sunggeun Kim (Chungang University)  Topic: " <a href="#">Discussion on the Disaster Response to Storm and Storm Damage, and on Drought Prediction</a> "  Presentation: 1. Optimal Drought Prediction Performance Evaluation through Machine Learning · Kyosik Kim (Gyeongbuk Provincial College)  2. A Study on Disaster Accident Response Cause by Storm and Flood Damage · Kibum Park (Kyungil University)
Discussion 11:45-13:00	Round Table
Session 3. 13:00-13:30	Moderator: Junghye Fran Choi (Cyber University of Korea)  Topic: " <a href="#">Navigating the Ethical Challenges of Conversational AI</a> "  Presentation: 1. Uprising of ChatGPT and Ethical Problems · Jungbae Bang (Open Cyber University of Korea) · Gyunyeol Park (Gyeongsang National University)  2. Suggestions for Indicators to Cultivate the Ethics of Conversational AI · Hyunsoo Kim (Pusan National University)
Discussion 13:30-14:00	Round Table
Session 4. 14:00-14:30	Moderator: Jinoh Choi (Changwon National University)  Topic: " <a href="#">Future Educational Competency</a> "  Presentation: 1. Exploring Preservice Early Childhood Teachers' Experiences in Creating Capstone Design-based Teaching Materials · Gutaek Bae (Masan University)  2. Future Learning Competency Competitiveness Program Operation and Performance Analysis · Seohyun Song (Osan University)
Discussion 14:30-15:00	Round Table
Session 5. 15:00-15:30	Moderator: Kyungok Choi (Chungwoon University)  Topic: " <a href="#">Sustainability</a> "  Presentation: 1. What are the Problems with Marina Port Development Projects in Korea?: Phenomena, Causes, and Background · Seunghyun Jang (Keimyung University)  2. A Study on the Potential of K-ESG Management on Sustainable Personal Happy Life and Community Formation based on Hongik Ideology · Jeumnam Kim (Howon University) · Yeojin Lim (Navy Leadership Center)
Discussion 15:30-16:00	Round Table
Session 6. 16:15-17:00	Moderator: Yooshin Im (Korea Research Institute for Military Affairs)  Topic: " <a href="#">The Changing Security Environment and New Role</a> "  Presentation: 1. Study on Role of Korea as Middle State to Strengthen Human Security in Asia · Hongje Cho (Korea National Defense University)  2. Key Issues and Development Plans for the Revitalization of the UNC · Sangjung Park (Korea National Defense University)  3. Comprehensive Security and the Role of Government · Sunggu Jo (Kyungwoon University)
Discussion 17:00-18:00	Round Table

Sunday, April, 23 2023

TIME	PROGRAM
Session 7. 10:00-10:45	<p>Moderator: Soyoung Lee (Chungwoon University)</p> <p>Topic: "<a href="#">Key to the Sustainable Beauty Industry: Understanding Consumer Psychology</a>"</p> <p>Presentation:</p> <ol style="list-style-type: none"><li>1. The Effect of Gender Sensitivity for Self-Esteem and Protection and Convergence on Appearance Recognition Behavior of Women in Their 20s<ul style="list-style-type: none"><li>· Jungsoon Choi (Yewon Arts University)</li><li>· Inseog Jo (Yewon Arts University)</li><li>· Jiyoung Seo (Yewon Arts University)</li></ul></li><li>2. Analysis of Avatar Makeup Trends according to the Importance of Appearance and Self-perception<ul style="list-style-type: none"><li>· Jiyoung Lee (Vision College of Jeonju)</li></ul></li><li>3. A Study on the Effects of Semi-permanent Eyebrow Make-up on Appearance Perception and Self-efficacy of Female Breast Cancer Patients<ul style="list-style-type: none"><li>· Jina You (U Line Beauty)</li><li>· Eunjoo Choi (Westminster Graduate School of Theology University)</li></ul></li></ol>
Discussion 10:45-11:15	Round Table
Session 8. 11:15-12:00	<p>Moderator: Eunjoo Choi (Westminster Graduate School of Theology University)</p> <p>Topic: "<a href="#">Prospect of Segmented and Specialized Beauty Industry</a>"</p> <p>Presentation:</p> <ol style="list-style-type: none"><li>1. A Study on the Effect of Beauty Shop Service Quality and Communication on Revisit Intention<ul style="list-style-type: none"><li>· Jeongmi Kim (Open Cyber University of Korea)</li><li>· Eunjoo Choi (Westminster Graduate School of Theology University)</li></ul></li><li>2. A Study on the Effects of Inner Beauty Cosmetics' Multimedia Advertising Attributes and Purchase Propensity on Purchase Intent and Word of Mouth Intention: Middle-aged as Study Subjects<ul style="list-style-type: none"><li>· Yoonjung Youm (Global Cyber University)</li><li>· Eunjoo Choi (Westminster Graduate School of Theology University)</li></ul></li><li>3. The Effect of Selective Attributes of Customized Cosmetics on Purchase Intention: Focusing on the Mediating Effect of Perceived Natural Raw Materials and Safety Awareness<ul style="list-style-type: none"><li>· Yujung Hwang (Bela Amazon)</li><li>· Eunjoo Choi (Westminster Graduate School of Theology University)</li></ul></li></ol>
Discussion 12:00-12:45	Round Table
Session 9. 14:00-14:45	<p>Moderator: Sungwoo Sim (Baekseok Arts University)</p> <p>Topic: "<a href="#">Health &amp; Beauty</a>"</p> <p>Presentation:</p> <ol style="list-style-type: none"><li>1. Analysis of Differences in Ginsenoside Content According to Environmental Conditions of Wild-simulated Ginseng Cultivation in Pyeongchang, Korea<ul style="list-style-type: none"><li>· Sangsu Park (Myongji University)</li><li>· Jaebum Lee (Myongji University)</li></ul></li><li>2. Analysis of Consumer Purchase Satisfaction According to Network Marketing Selection Attributes of Inner Beauty Products<ul style="list-style-type: none"><li>· Chaehyeong Kim (Myongji University)</li><li>· Heejung We (Myongji University)</li></ul></li><li>3. Exploring the Determinants of Preference for Visiting Beauty &amp; Health Multi-shop Operate by One Person<ul style="list-style-type: none"><li>· Dogyeong Kim (Myongji University)</li><li>· Chanhjung Lee (Myongji University)</li></ul></li></ol>
Discussion 14:45-15:15	Round Table
Session 10. 15:15-16:00	<p>Moderator: Hongbum Shin (Keimyung University)</p> <p>Topic: "<a href="#">Sport &amp; Life</a>"</p> <p>Presentation:</p> <ol style="list-style-type: none"><li>1. Physical and Psychological Effects of fitness Programs for Overweight or Obese African American Women<ul style="list-style-type: none"><li>· Dongwook Cho (Keimyung University)</li></ul></li><li>2. Verification of the Effect of Influence on Perceived Performance according to the Leadership Type of Taekwondo Leader: Focusing on Meta-analysis<ul style="list-style-type: none"><li>· Kyunghwan Choi (Dongshin University)</li></ul></li><li>3. Kinematic Analysis of Reverse Rotation Dolgaechagi in Taekwondo<ul style="list-style-type: none"><li>· Boseob Heo (Kosin University)</li></ul></li></ol>
Discussion 16:00-16:45	Round Table
	Closing Remarks 16:45-17:00

■ [Conference Entrance Link Click](#) 📄

■ **Zoom Address:** <https://us06web.zoom.us/j/6931371115?pwd=YmJKTiBwRTRsMGxwelp3OVZBaczhmZz09>  
ID: 693 137 1115 / PW: 989062

■ **Website Archiving:** [www.j-institute.org/conference](http://www.j-institute.org/conference)