**Biographical Sketch**

**󠇛 Kyungok Choi Ph. D.**

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**󠇛 Introduction**

*Dr. Choi is an Assistant Professor in the Department of Airline Service Management at Chungwoon University in Korea. Her research interest covers studies in airline service, safety information, and hospitality service quality. She has been teaching students courses related to aviation passenger service and safety since 2019 at Chungwoon University, Korea*.

**󠇛 Academic degrees**

*\*B.A. Kyungdong University, Department of Tourism Management, Korea*

*\*M.A. Chungwoon University, Department of Airline Service Management, Korea.*

*\*Ph.D. Sejong University, Department of Hotel Tourism Management, Korea*

**󠇛 Honors**

*\*Academic Excellence Best Proceeding Award. The Effects of Work Value on Employment Preparation Behavior: Double Mediating Effect of Major Satisfaction and Career Decision-Making Self-Efficacy, 3rd J-INSTITUTE Conference(2021).*

**󠇛 Academic Activities**

*\*2022~present. Director, The Academy of Korea Hospitality & Tourism*

*\*2022. Editorial Advisory Board, International Journal of Human & Disaster*

*\*2021. General Affairs Chairperson, Public Value*

*\*2021. Director, The Korea Academic Society of Tourism and Leisure*

**󠇛 Journal articles**

*\*Choi, K. The Effects of Work Value on Employment Preparation Behavior: Double Mediating Effect of Major Satisfaction and Career Decision-Making Self-Efficacy. Public Value, 7(2), 90-101(2021).*

*\*Choi, K. & Kim, J*. *The Effect of Educational Service Quality on Career Decision-Making Self-Efficacy and Career Attitude Maturity as PUBLIC VALUES of Airline Service Major. Public Value, 6(4), 40-51(2021).*

*\*Kim, J. & Jin, S. & Choi, K. Effect of Aviation Service Major’s Educational Service Quality on Major Satisfaction and Career Attitude Maturity. Korean Journal of Hospitality and Tourism, 30(8), 175-193(2021).*

*\*Choi, K. & Lee, S. A Study on Passengers’ Perception of Aviation Safety Information and SAFETY Behavioral Intention. International Journal of Crisis & Safety, 6(2), 36-45(2021).*

*\*Choi, K. & Lee, H. A Study on Influence Relation of Flight Search Mobile Application Users’ Perceived Benefit, Perceived Sacrifice, Perceived Value, and Continuous Use Intentions by Using Value-based Adoption Model. Journal of Tourism Sciences, 43(8), 115-135(2019).*

*\*Choi, K. & Lee, H. A Study on the Continuous Use Intention of Flight Search Mobile Applications-The Moderating Role of Social Influence-. International Journal of Tourism and Hospitality Research, 32(9), 123-137(2018).*

**󠇛 Conference proceedings**

*\*Choi, K. The Effects of Work Value on Employment Preparation Behavior: Double Mediating Effect of Major Satisfaction and Career Decision-Making Self-Efficacy. 3rd J-INSTITUTE Conference(2021).*

*\*Choi, K. & Kim, J. The Moderating Effect of Resilience and the Moderated Mediating Effect of Professor-student Interaction in the Relationship between Fear of Failure and Academic Procrastination in University Students Majoring in Airline Service. 2021 Korean Society for Aviation and Aeronautics Fall Conference(2021).*

*\*Kim, J. & Choi, K. A Study on the Effects of Major Satisfaction, Career Attitude Maturity, and Academic Continuation Intention of Aviation Service Students. 2021 Korean Society for Aviation and Aeronautics Fall Conference(2021).*