

### 3rd J-INSTITUTE CONFERENCE

This conference is held quarterly a year for the purpose of improving the academic value of journals published by J-INSTITUTE.

Manuscripts to be presented are presentation in an unpublished state, and completed manuscripts after discussion are submitted to the J-INSTITUTE journal. Conferences are recorded and archived and certificates issued upon request by attendees.

Saturday, September, 24 2022

TIME	PROGRAM
Opening Remarks 10:00-10:15	Organizing Chair: Jaebum Lee (Myongji University)
Session 1. 10:15-11:15	<p>Moderator: Jaebum Lee (Myongji University)</p> <p>Topic: "Safety and Public Value"</p> <p>Presentation:</p> <ol style="list-style-type: none"> <li>Type Analysis of the Elderly Participating in Health Qigong and Application of the Learning Model: Applying the Q-Methodology <ul style="list-style-type: none"> <li>Yeonsu Byeon (Myongji University)</li> <li>Jaebum Lee (Myongji University)</li> <li>Sungwoo Sim (Baekseok Arts University)</li> </ul> </li> <li>Application of Muscle Balance Workout for Rehabilitation of Automobile Manufacturing Workers <ul style="list-style-type: none"> <li>Hyunhee Kim (Myongji University)</li> <li>Jaebum Lee (Myongji University)</li> <li>Heejung We (Myongji University)</li> </ul> </li> <li>The Effects of Work Value on Employment Preparation Behavior: Double Mediating Effect of Major Satisfaction and Career Decision-Making Self-Efficacy <ul style="list-style-type: none"> <li>Kyungok Choi (Chungwoon University)</li> </ul> </li> <li>A Study on the Preceding Variables Influencing Self-Leadership of University Students <ul style="list-style-type: none"> <li>Soyoung Lee (Chungwoon University)</li> </ul> </li> </ol>
Discussion 11:15-11:45	Round Table
Session 2. 13:00-14:00	<p>Moderator: Eunjoo Choi (Westminster Graduate School of Theology)</p> <p>Topic: "Marketing Management in the Beauty Industry"</p> <p>Presentation:</p> <ol style="list-style-type: none"> <li>A Study on the Waxing Effectiveness of Sugaring and Public Value <ul style="list-style-type: none"> <li>Shinhwa Kang (Jeonju Vision College)</li> <li>Jiyoung Lee (Jeonju Vision College)</li> </ul> </li> <li>The Effect of Job Satisfaction of the Beauty Service Providers on the Goal Orientation for Public Value <ul style="list-style-type: none"> <li>Jungsoon Choi (Yewon Arts University)</li> <li>Inseog Jo (Yewon Arts University)</li> <li>Jiyoung Seo (Yewon Arts University)</li> </ul> </li> <li>A Study on the Relationship between Characteristics of MZ Generation Short-Form Beauty Content and Behavioral Intention <ul style="list-style-type: none"> <li>Eunsook Kim (Seokyeong University)</li> </ul> </li> <li>The Effect of Risk Perception Factors During COVID-19 on Beauty Management Behavior and Consumer Psychology of Hair Salon Customers <ul style="list-style-type: none"> <li>Kihun Han (Westminster Graduate School of Theology)</li> <li>Juyeun Park (Westminster Graduate School of Theology)</li> <li>Eunjoo Choi (Westminster Graduate School of Theology)</li> </ul> </li> </ol>
Discussion 14:00-14:30	Round Table
Session 3. 16:00-16:30	<p>Moderator: Yeojin Lim (Naval Education and Training Command)</p> <p>Topic: "Human and Disaster"</p> <p>Presentation:</p> <ol style="list-style-type: none"> <li>The Actual Situation of Stalking and Countermeasures <ul style="list-style-type: none"> <li>Kwanghyun Park (Kwangju Women's University)</li> </ul> </li> <li>An Analysis of the Effects of University Freshmen's Extracurricular Programs for the Public Value <ul style="list-style-type: none"> <li>Suhyun Song (Osan University)</li> <li>Younghee Pyo (Osan University)</li> <li>Jongpil Lee (Osan University)</li> </ul> </li> </ol>
Discussion 16:30-16:45	Round Table
Closing Remarks 16:45-17:00	Conference Chief: Jiyoung Lee (Vision College of Jeonju)

■ Website Archiving: [www.j-institute.org/conference](http://www.j-institute.org/conference)

■ Zoom Address: <https://zoom.us/j/94467182724?pwd=djNlMmJDMW9mRUpxZMUdXUk5PbWpMdz09>  
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