**Biographical Sketch**

**󠇛 Seo-Hyun Song Ph. D.**

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**󠇛 Introduction**

*Dr. Song is an Associate Professor in the department Beauty and Cosmetics at Osan University in Korea. Since 2006, she has been teaching subjects such as basic makeup, basic nail care, personal color System and capstone design etc. She has written several books, including NCS Basic Makeup, NCS Basic Nails, Beauty Colorology, Face Art, Art Makeup Design Book, and Nail Design Advance, and is interested in media-based teaching and learning methods. In addition Development Service of Korea conducts*

**󠇛 Academic degrees**

*\*B.A. Sungkyunkwan University, Department of Landscape Architecture, South Korea*

*\*M.A. Seoul National University, Department of Environmental Landscape Architecture, South Korea*

*\*Ph.D. Kyungsung University Department of Fashion Design & Merchandising, South Korea*

**󠇛 Honors**

*\* International Beauty Contest , Osan City Council Chairman Leader Award, 2021*

*\* Korea Makeup & Beauty Society citation, Citation , 2020.*

*\* International Beauty Exchange Association, Citation, 2019.*

*\* Ministry of Health and Welfare, Citation, 2017*

*\* Korea Henna Association, Citation, 2013.*

*\* Excellent Volunteer Member of Parliament Award, 2012*

**󠇛 Academic Activities**

*\*2006 - present. Osan University, Professor*

*\*2017 -present. Vice President of Korea Makeup Beauty Society, Vice President*

*\*2016 -present Personal Color Research Institute, Korea Makeup & Beauty Society, Director*

**󠇛 Books**

*\*Song, S. & Han, D. & Yoon, O. & Lee, J. NCS Classification System Basic Nail, Jinsem Media (2019).*

*\*Song, S. & Yoo, H. & Yoon, O. NCS-based Basic Makeup, Jinsem Media (2018).*

*\*Song, S. & Yoo, H. & Park, H. Beauty Colorology, Seongandang (2017).*

*\*Song, S. & Park, M. & Seo, E. & Ou, S. & Park, Y. Face Art, Gu Minsa (2015).*

*\*Song, S. & KIM, J. & Lee, J. & Lee, K. & Han, G. & Chun, J. Personal Color Coordinator, Korea Makeup Association (2014).*

*\* Song, S. & Kim, E. & Eugen, P. Art Makeup Design Book, Gyomunsa (2013).*

*\*Song, S. & Hong, S. & Kim, G. & Kim, T. & Lee, S. Nail design advance, Chungcheong Munhwasa (2011).*

*\*Song, S. & Bae, H. & Kang, M. Beauty color Theory, Chungcheong Munhwasa(2009).*

*\* Song, S. & Kim, Y. & Lee, M. Kim, M. Art Makeup, Gwangmungak (2009).*

*\* Song, S. & Kwon, T. Nail art theory and practice, Chungcheong Munhwasa (2008).*

*\* Song, S. Beauty Illustration Pattern Book, Chungcheong Munhwasa (2007).*

*\* Song, S. Beauty Illustration Master, Chungcheong Munhwasa (2007).*

*\* Song, S. Makeup Basic, Hunminsa(2007).*

*\* Song, S. Nail Art, Hyeonmunsa(2000).*

**󠇛 Journal articles**

*\*Song, S. A Comparative Analysis of the Women Characters' Characteristics of "Aladdin" of Disney's ANIMATION and Live Action Film, Public Value, 6(3), 49-60 (2021).*

*\*Song, S. A study on College Life Stress of Freshmen in Cosmetology Department according to MBTI Personality Type, Journal of the Korean Society of Cosmerology , 25(6), 1450-1459(2019).*

*\*Song, S. Analysis of Face image Perception Difference According to Makeup Color Change of Square Face, Journal of the Korean Society of Cosmerology, 24(1), 85-96 (2017).*

*\*Song, S. & Kim, E. A study on the Perception of Face Type to the color of Makeup variations of Square Shape, Journal of the Korean Society of Cosmerology, 21(1), 144-154 (2015).*

*\*Song, S. A study on the Facial Image according to the Make-up style Variations of Square Face Shape, Journal of the Korean Society of Human Beauty Art, 15(1), 231-242((2014).*

*\*Pyo, Y. & Jeun, Y. & Song S. A Study of Make-up Trends Shiseido Maquillage Cosmetic: Focusing on Advertisement of Make-up from 2010 to 20, Journal of the Korean Society of Make-up Design, 10(1), 23-32(2014).*

*\*Song, S. & Kim, E. A Study of Perception and Preference of Eye makeup in Middle-aged women, Journal of the Korean Society of Cosmerology, 19(2), 326-334(2013).*

*\*Song, S. & Kim, E. An Analysis of Image Changes with Makeup Color Variations in Oblong Face , Journal of the Korean Society of Human Beauty Art, 13(1), 79-91 (2012).*

*\*Song, S. & Kim, E. Oblong Shape Perception by Changing the Makeup of the Color Difference Analysis , Journal of the Korean Society of Cosmerology, 17(1), 134-142 (2011).*

*\*Song, S. & Park, O. A Study on The Facial Image according to the Make-up Style Variations of Oblong Shape, Journal of the Korean Society of Cosmerology, 16(1), 192-200(2010).*

*\*Song, S. & Park, O. A Study on Facial Shape Analysis of 20’s Male College students in Pusan, Journal of the Korean data analysis Society, 8(5), 1839-1851 (2006).*

*\*Song, S. & Park, O. Anthropometric Study on Facial Shape Analysis of 20’s Male College Students in Pusan, Journal of the Korean data analysis Society, 7(6), 2209-2221 (2005).*

*\*Song, S. & Park, O. Kim, O. A Study on Face Image by Color Makeup, Journal of the Korean Association of Apparel Industry, 7(5), 527-534, (2005).*

*\*Song, S. & Park, O. Anthropometric Studies on the Analysis of Women’s Beautiful Face, Journal of the Korean Society for Life Science, 14(5), 813-820(2005).*

*\*Song, S. & Park, O. A Study on Recognition of Face Makeup and Preference Types in 20’s Female, Journal of the Korean Society for Life Science, 7(4), 1337-1351(2005).*

*\*Song, S. & Park, O. A Study on the Perception of the face type to Color of Makeup, Korean data analysis Society, 7(1), 207-219(2005).*

*\*Song, S. & Park, O. & Lee, O. A study on Face Image to Shape Differences and Makeup, Journal of the Korean Society for Life Science, 14(1), 143-153(2005).*

*\*Song, S. & Park, O. A study on the Perception of Face type to Makeup, Korean data analysis Society, 6(6), 1543-1557(2004).*

*\*Song, S. & Park, O. A study on Women’s Face type Classification and Shape Differences, Korea Fashion Business Association, 6(6), 8(1), 75-90(2004).*

*\*Song, S. & Park, O. Evaluative Words, Colors and Classification of Fashion images, Journal of the Korean Society for Life Science, 12(4), 539-552 (2003).*

*\*Song, S. & Park, O. Nail Design followed in Collections in 2001, Journal of the Korean Society of Human Beauty Art, 3(3), 169-183(2002).*

**󠇛 Conference proceedings**

*\* Song, S. Comparative analysis of coordination applied to Disney animated Aladdin and live-action characters, J-INSTITUTE, (2021).*