**Biographical Sketch**

**󠇛 Jiyoung Lee Ph. D.**

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**󠇛 Introduction**

*Dr. Lee is a professor in the Department of Beauty and Health at Jeonju Vision College in korea . Since 2003, she has taught subjects such as Makeup, Total Coordination, Personal Color System, Beauty Illustration, Skin Care, Body Art, Aromatherapy, and Beauty. Prior to joining Jeonju Vision College, she worked as a dedicated coordinator for JTV and MBC stations in Jeonju. She has written several books including Professional Makeup, Image Makeup, NCS Basic Makeup, Aromatherapy Foundation Treatment, and Stage Makeup Foundation (Korean), and her research interests are now in media-based teaching and learning methods. She works as a special instructor using media-based teaching and learning methods for future educational innovation in the contactless era.*

**󠇛 Academic degrees**

*\*B.A. Jeonbuk National University, Department of Clothing & Textiles, South Korea*

*\*M.A. Jeonbuk National University, Department of Domestic Science, <The cosmetic consumption behavior according to the life style of university woman>, South Korea*

*\*Ph.D. Jeonbuk National University, Department of Domestic Science, <A study of the perception of the brand and advertising images of make-up products>, South Korea*

**󠇛 Honors**

*\* The 20th International beauty & health Olympics, Best Leader Award, 2012.*

*\* Presidential Award, Jeonju Vision College, 2013.*

*\* Presidential Award, Jeonju Vision College, 2013.*

*\* Society of Future Convergence Education, Smart Teaching Contest, Excellence Award, 2018.*

*\*Minister of Health and Welfare Award, 2020.*

**󠇛 Academic Activities**

*\*2003~present. Jeonju Vision College, Professor*

*\*2019~present. Korean Nail Beauty Society, President*

*\*2018~2019. The korean society of cometology, Makeup nail section chair*

*\*2020~2021. Google Educator Group Jeonbuk Leader*

*\*2021~present. Jeonju Fashion Association, Vice President*

*\*2020~present. Society of Future Convergence Education, Chairman of the Teaching Method Development Division*

**󠇛 Books**

*\* Lee ji-young et al., Image Make-up(in Korean), Seoul: Hyunmoonsa (2019).*

*\* Lee ji-young et al., , NCS Basic Make-up(in Korean), Seoul: Cheongumuwhasa (2017).*

*\* Lee ji-young et al., Ingre 1,2(in Korean), Mungyeong Publishing (2017).*

*\* Lee ji-young et al., From aromatherapy basics to treatment, Big Apple(2016).*

*\* Lee ji-young et al., Stage makeup(in Korean), Hyunmoonsa (2010).*

**󠇛 Journal articles**

\* Lee ji-young, “Application ***and Satisfaction Study of Media-Based TEACHING & LEARNING Method In Beauty Education: Focusing on Flipped Learning using Google Classroom****”*, Public Value, 6(1) 92-105 (2021).

\* Lee ji-young, “Research ***on SMART LEARNING MODEL Based on 5 Steps Using Media-Based Teaching and Learning Method****”*, Public Value, 5(2) 1-12(2020).

*\* Lee ji-young, “ Application and satisfaction study of media-based teaching and learning in beauty major education”, Journal of the Korean Nail Beauty Society, (2020).*

*\* Lee ji-young, “* *A study on the development of makeup illustration using face chart”, Journal of the Korean Nail Beauty Society, (2018).*

*\* Lee ji-young, “* *A study on the hair removal effect according to the sugaring method”, Journal of the Korean Nail Beauty Society, (2017).*

*\* Lee ji-young, “* *A study on makeup design in the costume play fashion show”, Journal of the Korean Nail Beauty Society, (2016).*

*\* Lee ji-young, “* *Hanji costume according to the color image of the four seasons”* *Journal of the Korean Makeup Design Society, (2009).*

*\* Lee ji-young, “A Study on Appearance Management Behavior related to well-being lifestyles of woman”, Journal of International Society of Costume, (2007).*

*\* Lee ji-young, “* *A study on the perception difference between the brand and advertisement image according to the advertisement expression format of foreign makeup cosmetics”* *Journal of the Korean Makeup Design Society, (2006).*

*\* Lee ji-young, “* *A study on directing catwalk through makeup-focusing on Christian Dior's collection since 2000 s/s”, Journal of the Korean Society of Human Beauty Art, (2003).*

*\* Lee ji-young & Kim young-suk, “* *A study on Women's Hair Care Behavior and Satisfaction with Hair Cosmetics, Journal of the Korean Society of Costume, (2003).*

**󠇛 Conference proceedings**

*\*Lee ji-young & Kim young-suk, A study on the Korean hair care cosmetics market*

*Segmentations according to the benefit sought, International Textiles and Apparel Association, Cincinnati, USA (2000).*

*\*Lee ji-young, The Effect of Gamification on Learners' Motivation to Participate in Class, 1st J-institute Conference(2021).*